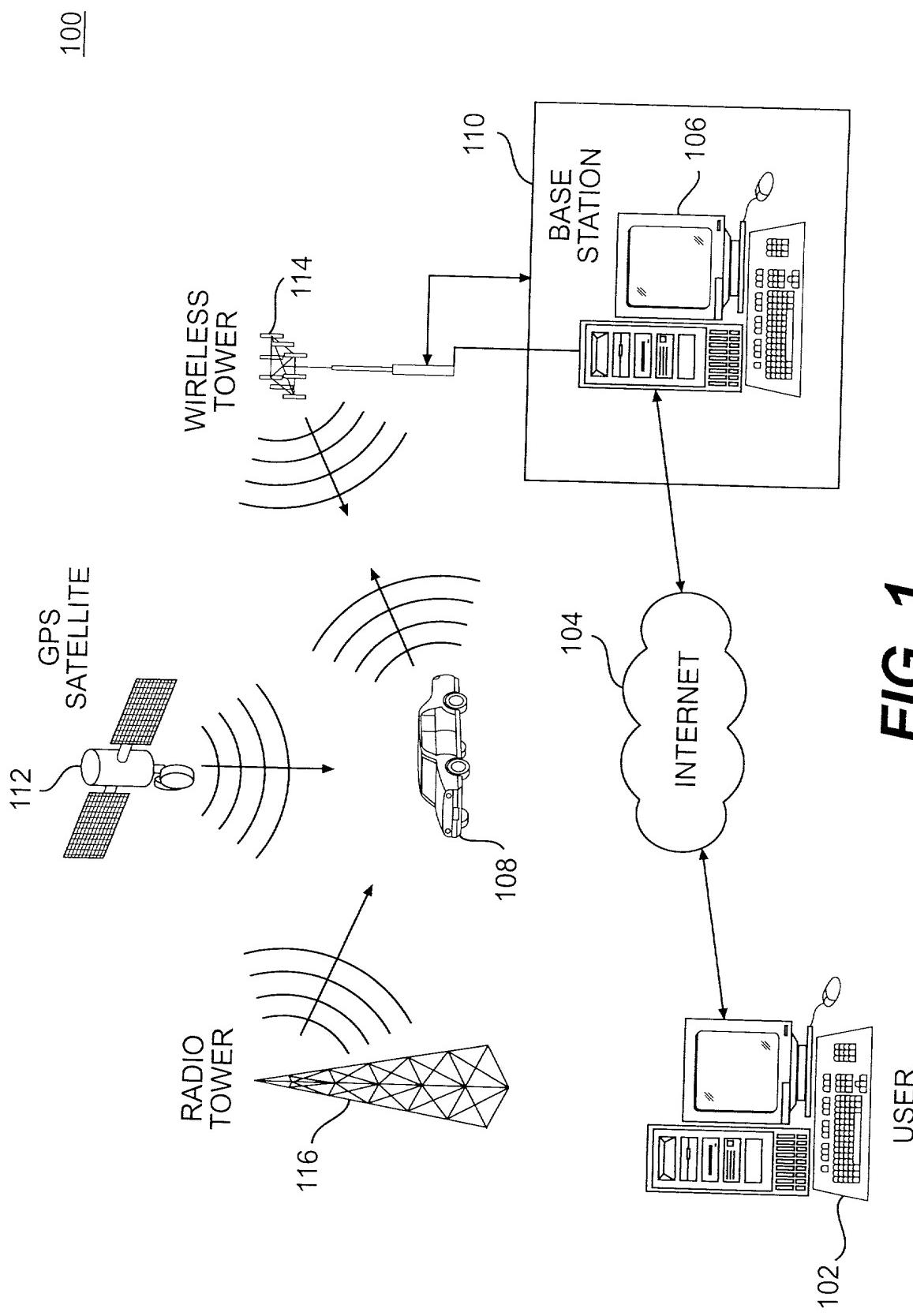


**FIG. 1**



**FIG. 2**

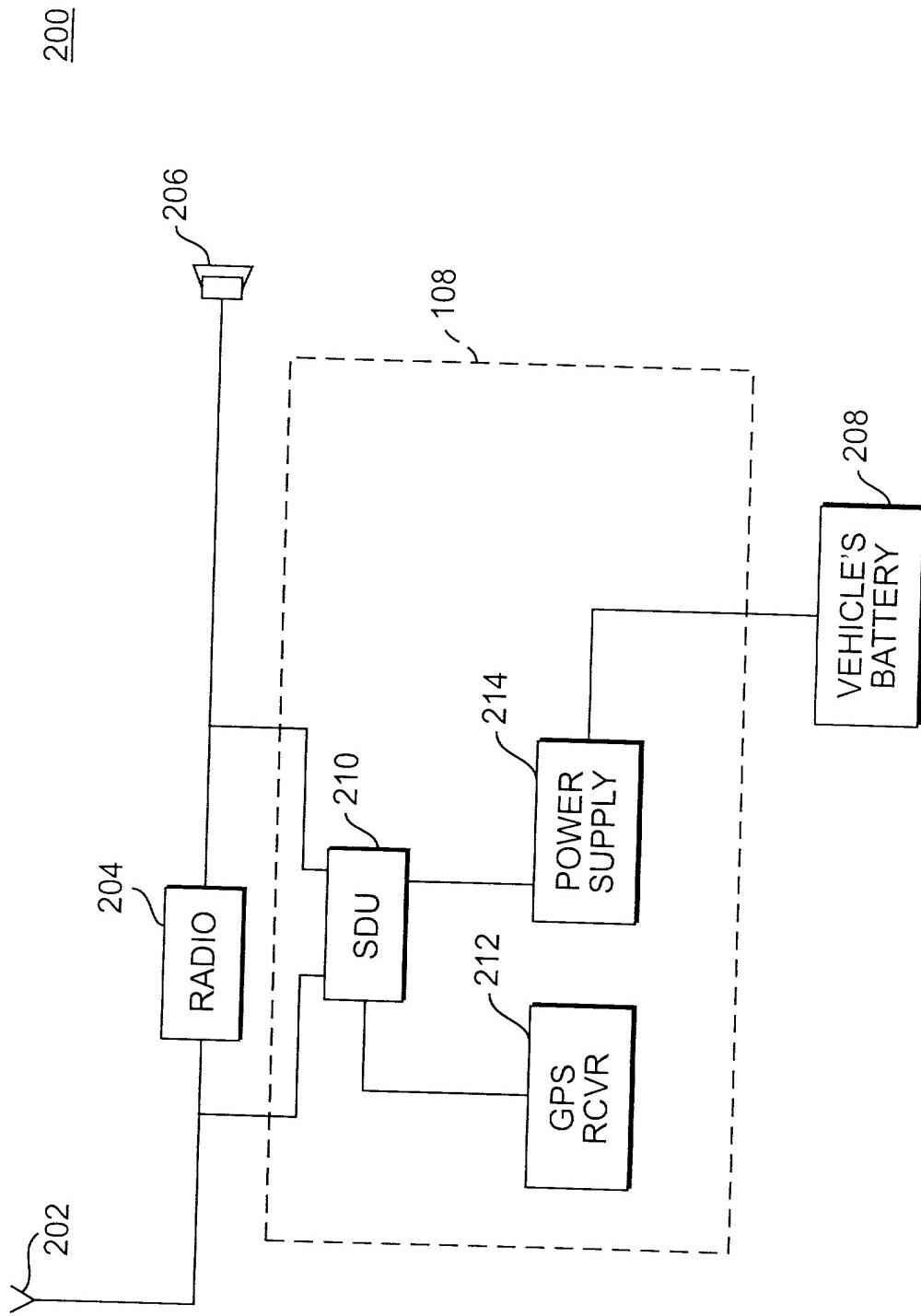
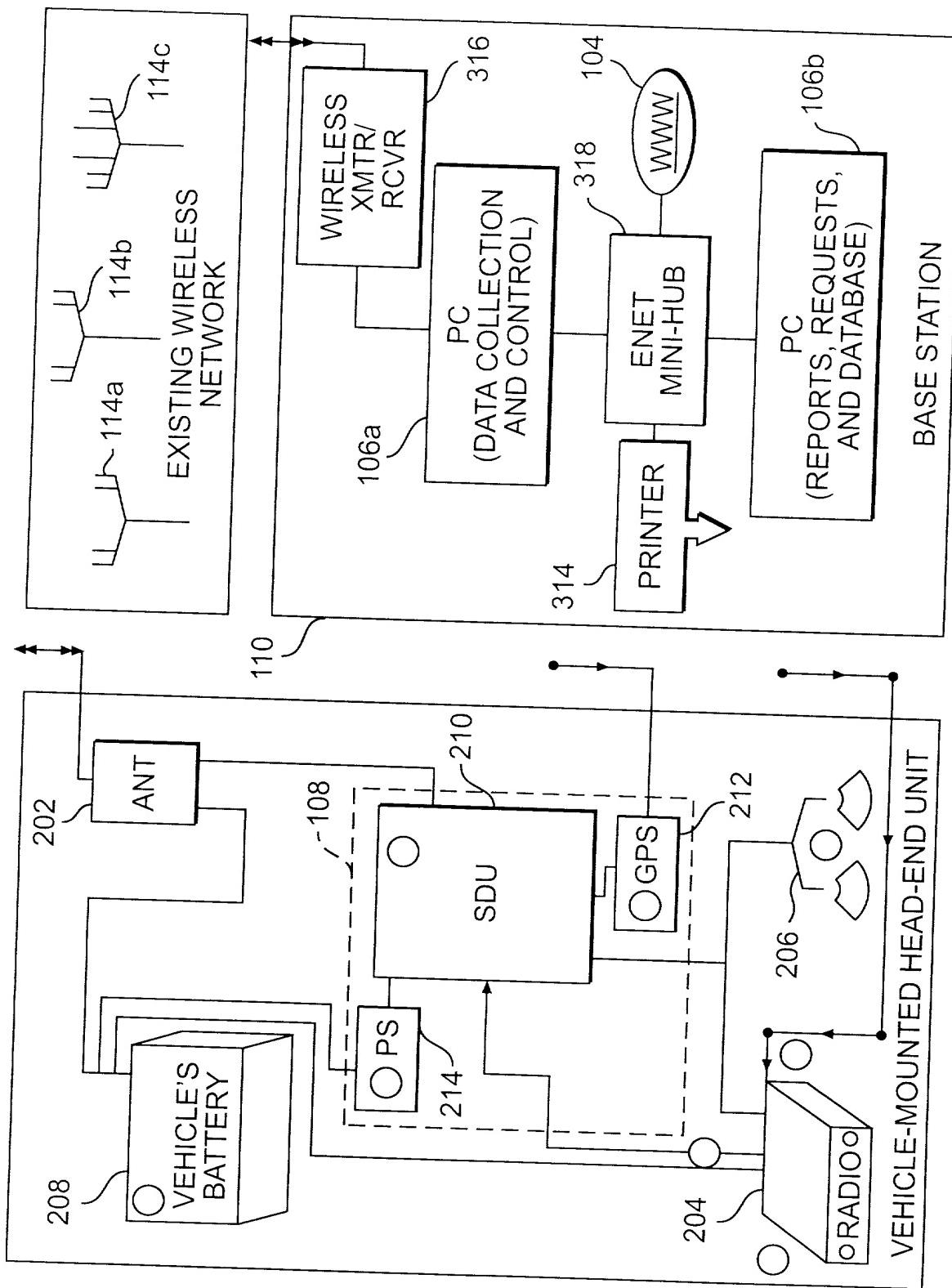
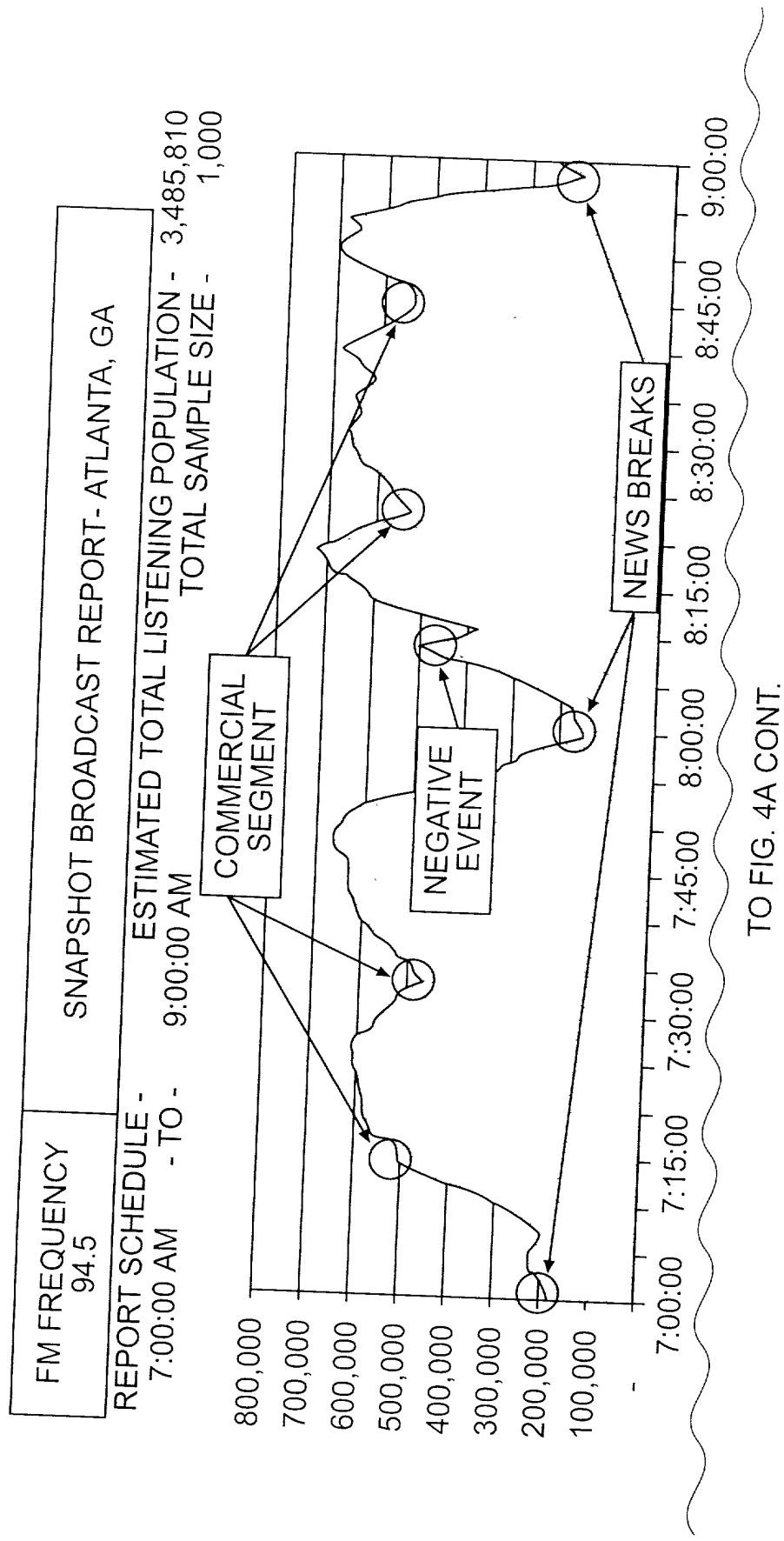


FIG. 3



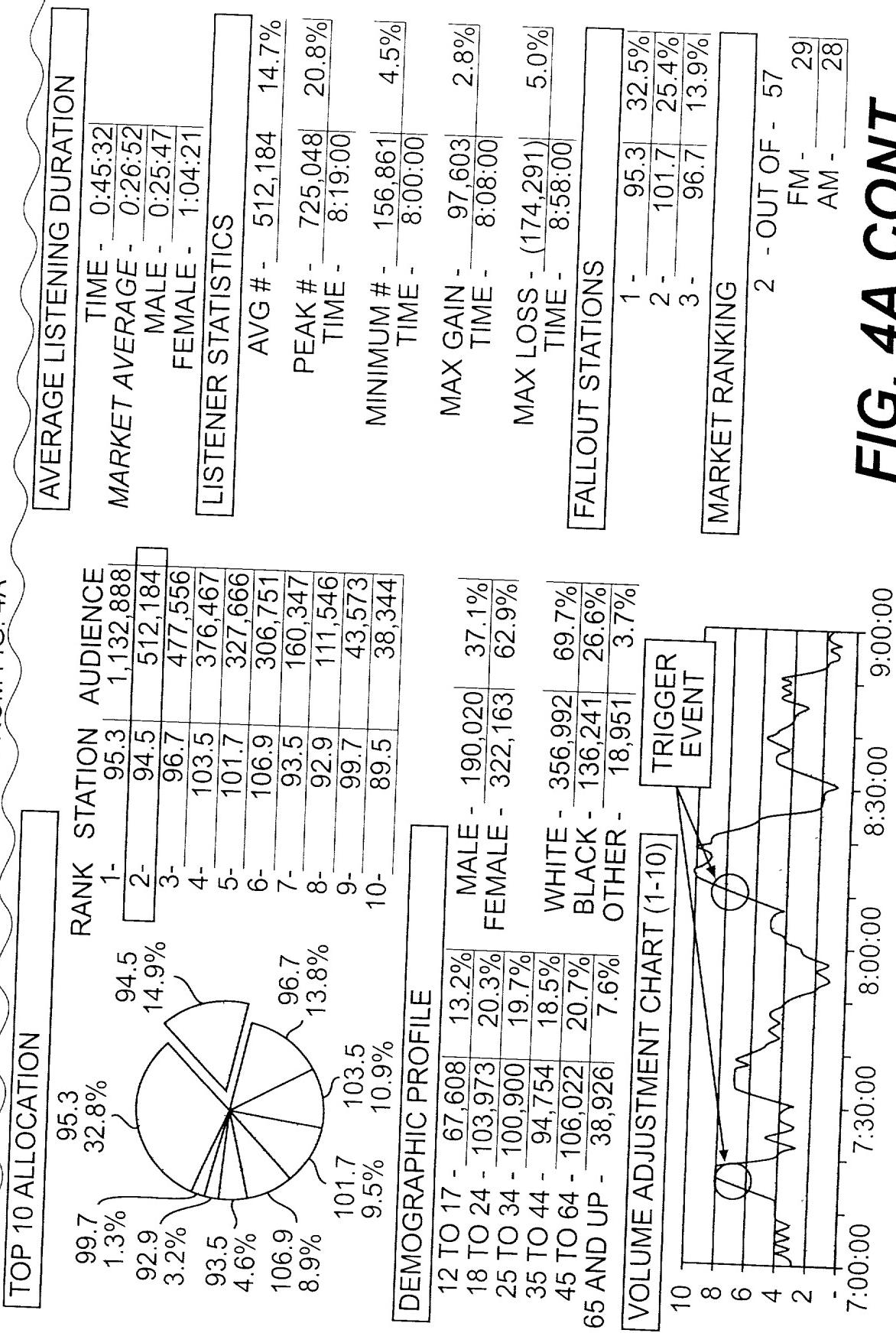
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TO FIG. 4A CONT.

**FIG. 4A**

FROM FIG. 4A

**FIG. 4A CONT.**

FM FREQUENCY  
94.5

SNAPSHOT BROADCAST REPORT

REPORT SCHEDULE -

7:00:00 AM - TO - 9:00:00 AM

TO FIG. 4B CONT.

**LISTENING AUDIENCE DISTRIBUTION**

► NORTH ATLANTA METRO  
AUDIENCE - 401,040  
MARKET RANKING - 2  
LISTENING DURATION - 0:52:21  
FALLOUT 1 - 95.3  
FALLOUT 2 - 103.5  
FALLOUT 3 - 96.7

► EAST ATLANTA METRO  
AUDIENCE - 55,316  
MARKET RANKING - 5  
LISTENING DURATION - 0:23:55  
FALLOUT 1 - 106.9  
FALLOUT 2 - 95.3  
FALLOUT 3 - 96.7

► SOUTH ATLANTA METRO  
AUDIENCE - 26,121  
MARKET RANKING - 9  
LISTENING DURATION - 0:15:31  
FALLOUT 1 - 95.3  
FALLOUT 2 - 99.7  
FALLOUT 3 - 92.9

► WEST ATLANTA METRO  
AUDIENCE - 29,707  
MARKET RANKING - 8  
LISTENING DURATION - 0:09:25  
FALLOUT 1 - 96.7  
FALLOUT 2 - 95.3  
FALLOUT 3 - 93.5

**MARKET STATISTICS**

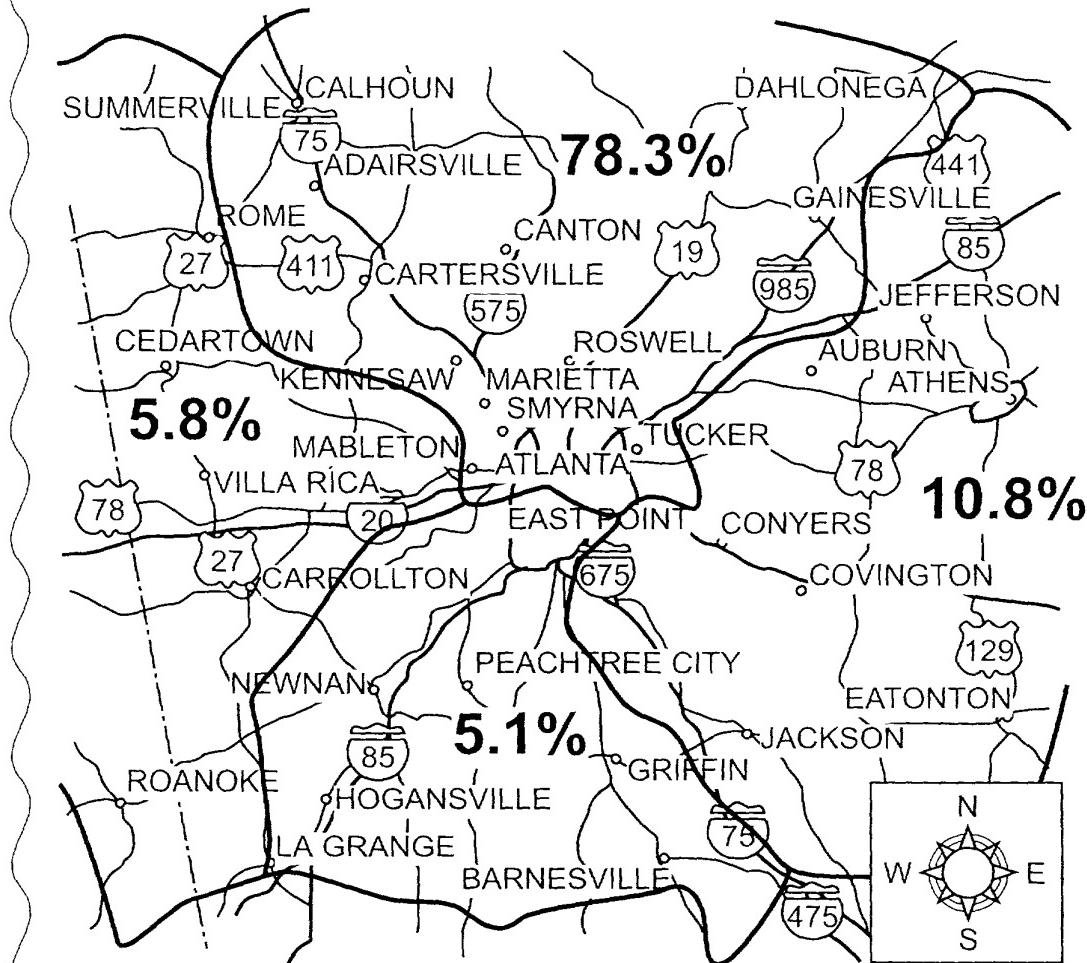
	NORTH	EAST	SOUTH	WEST
POPULATION -	1,115,459	941,169	732,020	697,162
DAILY LISTENING -	3:25:41	2:56:54	4:28:29	3:10:28
MORNING -	35.4%	30.1%	29.4%	31.7%
AFTERNOON -	21.8%	25.8%	26.8%	19.2%
EVENING -	36.1%	31.7%	19.8%	32.2%
NIGHT -	6.7%	12.4%	24.0%	16.9%
TOP STATION -	95.3	95.3	101.7	96.7

**FIG. 4B**

FROM FIG. 4B

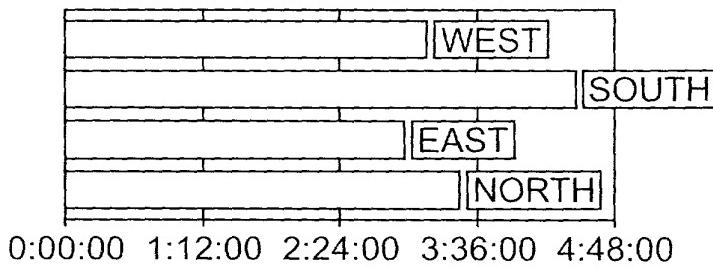
ATLANTA, GA

ESTIMATED TOTAL LISTENING POPULATION - 3,485,810  
TOTAL SAMPLE SIZE - 1,000  
ESTIMATED STATION LISTENING AUDIENCE - 512,184



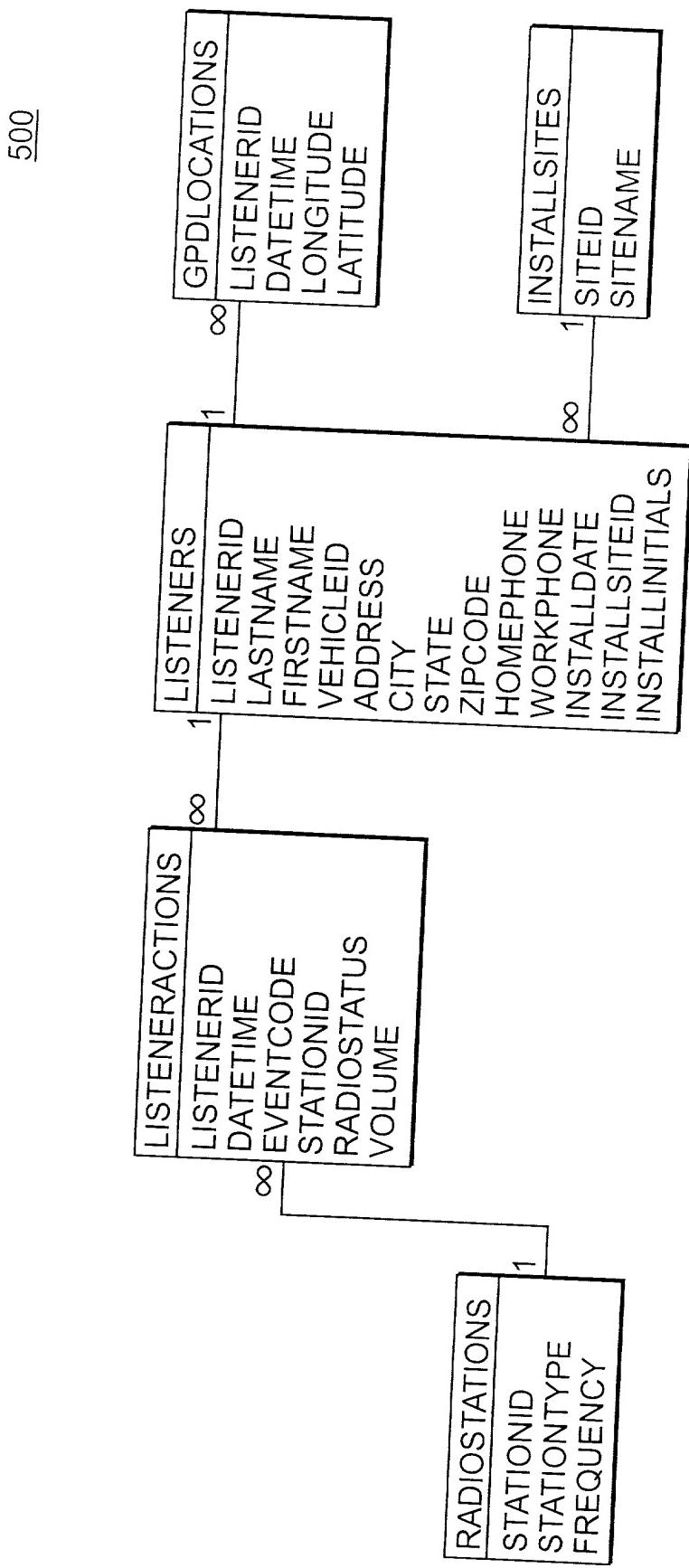
INFORMATION BASED ON GPS TRACKING  
OF SAMPLE LISTENING POPULATION

AVERAGE DAILY LISTENING TIME



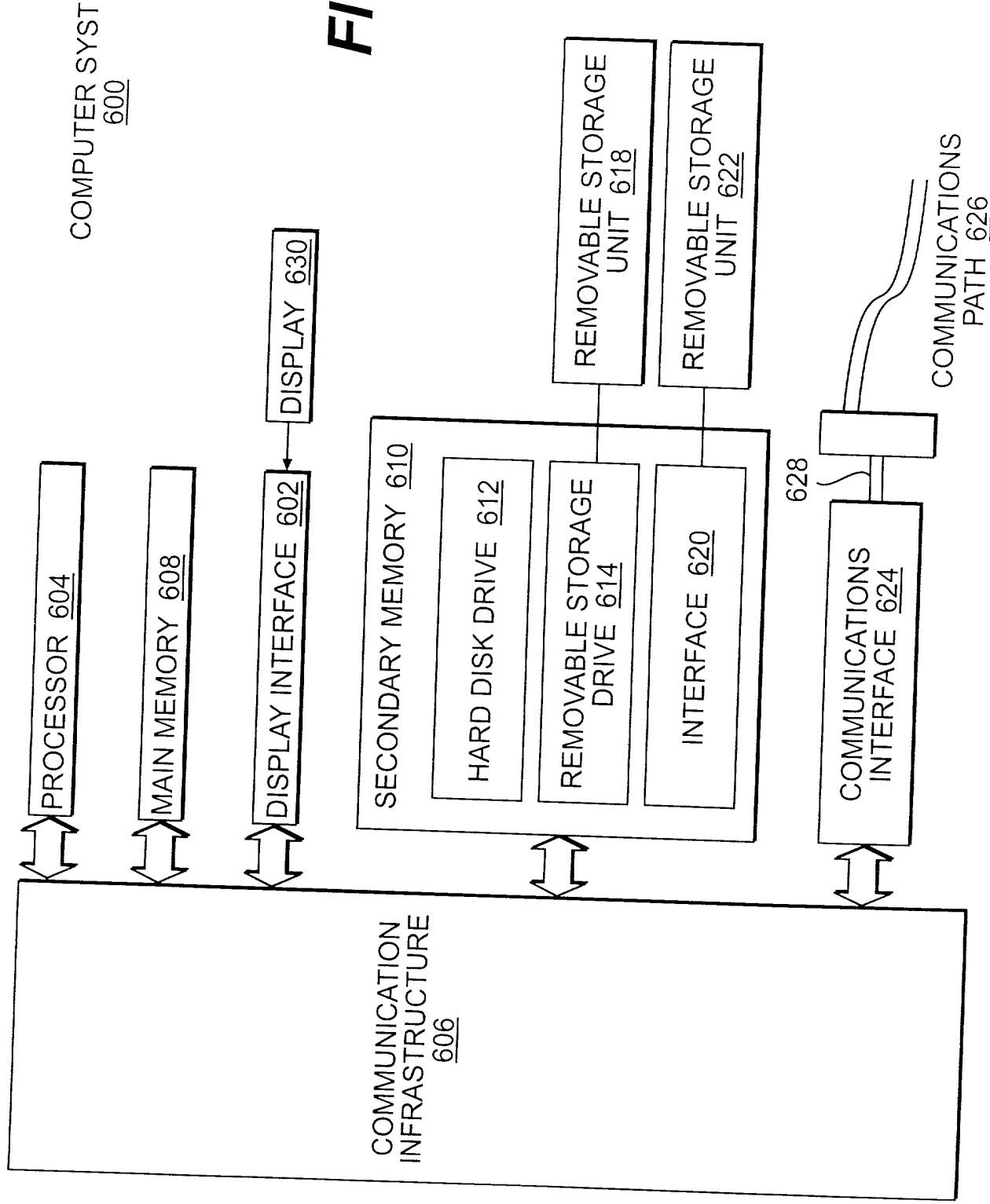
**FIG. 4B  
CONT.**

**FIG. 5**

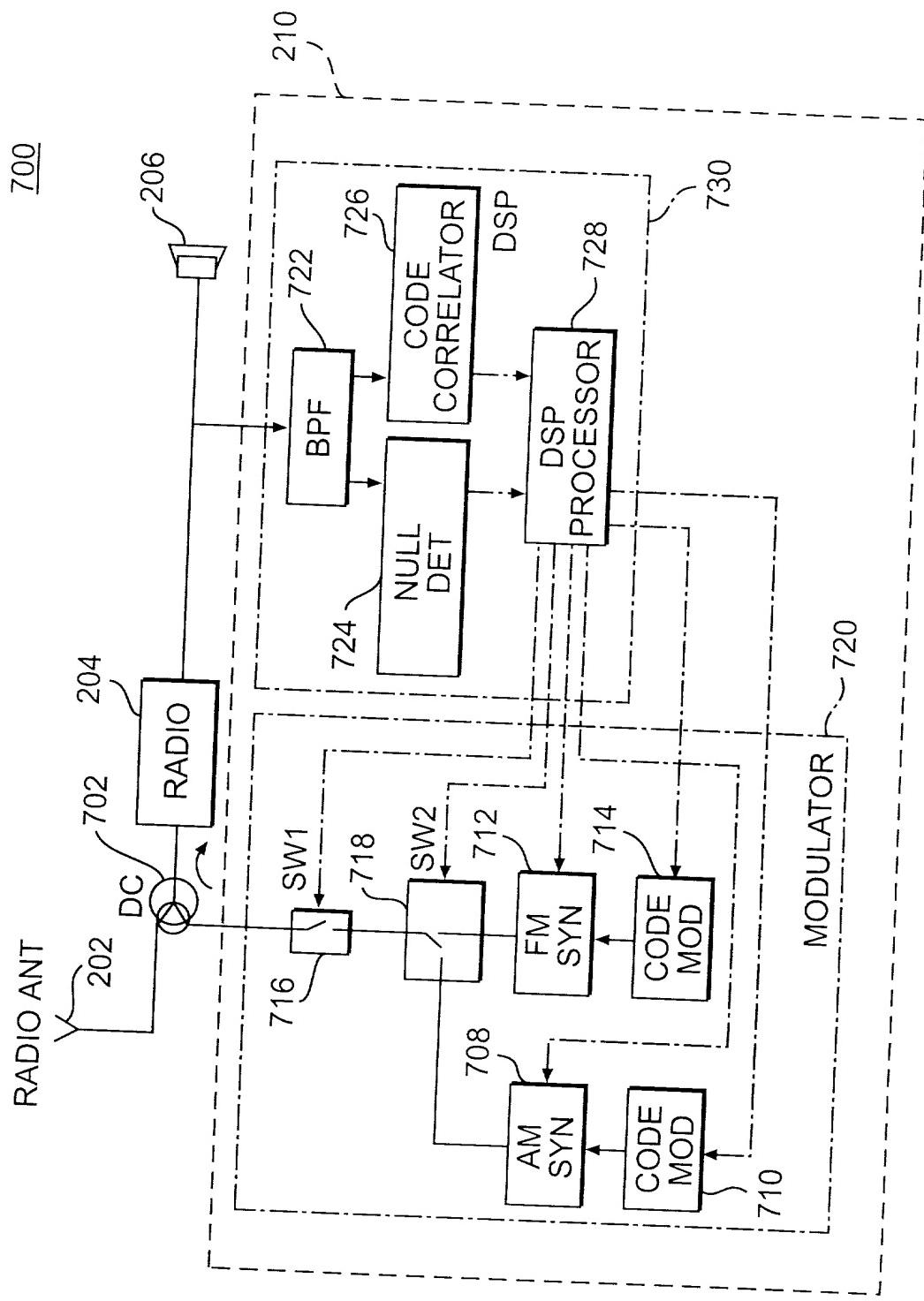


2020/09/22 10:30:22

FIG. 6



**FIG. 7**



**FIG. 8**

